

News Release
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For Immediate Release

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American Foundation for Children with AIDS Supports Climber in Event

Three-time Participant Climbs for Kids

HARRISBURG, Pa.- On September 26, 2010 Rocco Bocchicchio will spend the day climbing 50 boulder problems in Joe's Valley, Utah as part of the organizations Climb Up So Kids Can Grow Up event. The American Foundation for Children with AIDS (AFCA, helpkidswithAIDS.org) launches the event every year, where participants to engage in activities such as hiking, climbing, running, and cycling to raise awareness for children affected with HIV/AIDS in Sub-Saharan Africa.

Bocchicchio has participated in the Climb Up event for the past three years. He comments, "Events like this are a rare thing in the world of athletics, and are exceptionally rare in the climbing community...This event, and this organization, provide me with a wonderful and much appreciated opportunity to use climbing, the thing I love to do most, to give something back to the world. " This year, Bocchicchio hopes to reach his goal of \$400 for AFCA through donations and sponsors.

To learn more about Rocco Bocchicchio and his climb or to give a donation visit:
<http://www.firstgiving.com/pages/default.asp?id=cgg/898498&IsOLRReferrer=True>

About Climb Up So Kids Can Grow Up and American Foundation for Children with AIDS

Climb Up So Kids Can Grow Up is a series of global outdoor events to raise money for the American Foundation for Children with AIDS. People of all ages and abilities can participate, helping those who don't have a voice by having fun and doing something good for themselves.

The American Foundation for Children with AIDS (AFCA) is a not-for-profit foundation providing medicine, food, medical supplies and aid to children in countries hardest hit by HIV/AIDS including the Democratic Republic of Congo, Kenya, Uganda and Zimbabwe. For more information or to make a donation, please go to www.helpchildrenwithaids.org.

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